



Printable Pre-Sale Checklist



CURRENT Residence: _____

- Listing Agent: _____
phone _____ email _____
- Anticipated ON-MARKET date: _____

FIRST THINGS FIRST

- Create moving binder
- Print moving checklist (www.reddiamondrealestate.net)
- Contact experienced & knowledgeable Real Estate Professionals and set-up interviews
- Select Real Estate Professional of choice
- Source/conduct pre-sale home inspection (****Red Diamond Realty Agents do this on your behalf and cover the cost.*)
- Source/conduct pre-sale termite inspection (****Red Diamond Realty Agents do this on your behalf and cover the cost.*)
- Source Preliminary Title Report (****Red Diamond Realty Agents do this on your behalf and cover the cost.*)
- Determine List Price of home with assistance from your Real Estate Professional
- Develop strategic marketing strategy of your home with assistance from your Real Estate Professional
- Set ON-MARKET target date

NEXT STEPS

- Remove, sell, donate all unwanted items
- Take down all family photos and identifying wall art
- Patch drywall holes throughout
- Interior repaint in neutral colors if needed; store leftover paint in easily accessible location
- Repaint baseboards
- Replace all lightbulbs as needed
- Replace outdated hardware
- Remove outdated wallpaper
- Complete any health & safety repairs as needed per findings of inspections

CLEANING

- Deep cleaning of all surfaces, floors, baseboards, cabinets, drawers, light fixtures, walls, seal all grout and stone surfaces as needed etc
- Pack all non-essential items and store in garage or non-intrusive space that will be out of the way for showings
- Clean all windows inside and out
- Polish door handles and hardware if desired
- De-clutter and organize garage, making sure there are clear paths for walking to all major appliances in garage, if any
- Vacuum and steam clean all carpeted areas
- Organize interiors of all cabinets, closets, and drawers
- Clean inside and out of all appliances, including fridge and oven(s)
- Sweep and power wash all exterior flatwork prior to professional photography
- Spruce up landscape by clearing debris, trimming all trees/shrubs, adding mulch or p-gravel as needed, and adding color as needed
- Clean outdoor furniture
- Power-wash exterior of front door, all decks and patios

STAGING

- STAGE YOUR HOME! (www.lifestylestaging-designgroup.com is our preferred service provider for Luxury Staging.) Don't leave money on the table!
- Prepare your home for Professional Photography and video (**Red Diamond Realty Agents cover the cost of this and make all arrangements for it.**)
- In preparation for photography, open all window curtains, turn all lights on, stop all ceiling fans from circulating, vacuum all floors one last time, power-wash driveways and walkways, turn on all outdoor water features, open outdoor umbrellas as needed!

ON THE MARKET- OPEN HOUSES

- Prior to Open Houses, be sure to complete the following to make sure your home shows beautifully: turn on all lights, turn off all ceiling fans, set inside temperature to 72 degrees Fahrenheit (or cooler in hot temps, warmer in cold temps), refrain from cooking anything that has a strong smell within 24 hours of Open House, make sure all utilities are in good working order, turn on centrally-located television to soothing music sounds if possible, remove all personal photos or identifying decor and paperwork, and make sure all restrooms have toilet paper.

